





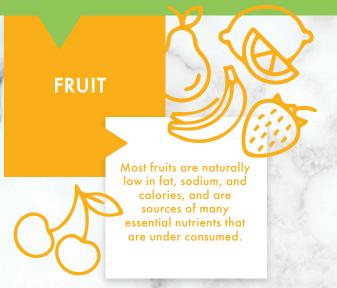
CONVENIENCE



**VEGETABLES** 

## Reimagining the Produce Department







A Plant-based or plant-forward eating pattern focuses on foods primarily from plants.

As you can see, the core items that make up the foundation of this trend live in produce.

Don't miss out on the opportunity to rebrand your department to capture sales.